

# Graphic Design Essentials Assessment & Submission Requirements

To determine how well you have accomplished the courses learning outcomes, you will be assessed through the means of **two assignments, two exercises for Illustrator and three exercises for Photoshop**. Please see below assignments and exercises to be submitted.

## **Illustrator:**

Assignment - Brand logo creation, Business Stationery & Brand Guide

### **Exercises:**

1. Vector Logos
2. Vector City

## **Photoshop:**

Assignment - Full Page Advert

### **Exercises**

1. Melon Man
2. Landscape Merge
3. African Sky

Your assignments will contribute 80% and exercises 20% to your final assessment mark. In order to pass the course, you must obtain a final mark of 60%.

## **Submission requirements:**

Please submit the following in a zipped folder:

- Brand Guide and Full Page Advert in PDF format
- Illustrator and Photoshop open files for Logo Creation, Business Identity & Full Page Advert.

You will need to submit your assignment through our online portal ' [www.learn.keyline.co.za](http://www.learn.keyline.co.za)'

Failure to submit an assignment will result in you not receiving your certificate of completion.

**Submission Date: 3 September 2021**